

TRADEMARK RENEWAL SERVICES

About Trademark renewals

Besides payment of Trademark renewal fees there is also considerable administration involved in order to keep your Trademarks enforceable. Most Trademark authorities around the world require renewal of Trademark rights to be made at a certain date at an interval that is normally every tenth year. Keeping track of when, where and how the rights shall be renewed requires complex administration that is best performed by dedicated suppliers.

Ipendo Trademark Renewal Service

It is challenging to keep up with due dates that occur as seldom as every tenth year. What makes this task challenging is that on a large portfolio there is a high number of renewals and formality filings that need to take place each month – the difficulty is to know which Trademark that is affected and be able to perform a review of the value of each trademark right before investing in its renewal. Using the Ipendo platform we can provide a seamless cost-effective service of the highest standards including an unrivalled overview and access to all relevant portfolio information in order to make informed business decisions in regards to Trademark renewal costs. The Service is easily activated by contacting your Ipendo account manager who then draws up a plan for transferring this administration from your current sources.

How does it work

The transfer process starts with collecting information about your Trademark rights. An index is compiled over all future payments including calculation of due dates. When confronted with a full overview of future due dates a transfer date is agreed and from that date, Ipendo assumes responsibility for payment of the future fees and reminding you regarding formalities for renewal on all agreed cases. The service does not involve any counseling on our side. You therefore need to appoint a trademark attorney to which we will forward any correspondence that requires counseling.

Notifications and standing instructions

All trademark rights for which we have received data are monitored and overviews are provided for upcoming renewal payments. In addition the due dates maybe reviewed online. Our internal quality process is constructed to help you in detecting erroneous data to execute payments at the right time and prevent loss of rights. For maximum convenience and security we always apply a standing instruction to pay all upcoming fees.

Service includes:

- Renewal date review online
- Formality requirements communicated through online reminders
- Supportive documentation available on case
- Power of attorney processing
- Document Legalization and Authentication
- Agent instructions and confirmation of renewals online
- Change of name of Assignee

Did you know ...

Most clients make substantial cost savings using our Trademark Renewal Service compared to alternative solutions.

Case data errors that would likely have resulted in loss of rights are often identified during our data quality processes.

Ipendo provides an unrivalled overview and access to all relevant portfolio information in order to make informed business decisions in regards to Trademark renewal costs.

Need additional information or a quote on these services?

Please contact your account manager at Ipendo AB or send an e-mail to our Service organization at: mail@ipendo.com.

